

Corporate Policy and Strategy Committee

10.00am, Tuesday, 27 February 2018

Champion Mayors Coalition for Inclusive Growth

Item number 7.4

Report number

Executive/routine

Wards

Executive Summary

In December 2017 members of the Scottish Cities Alliance were invited to join the Organisation for Economic Co-operation and Development (OECD) Champion Mayors Coalition for Inclusive Growth. This paper provides a brief overview of the purpose of the initiative, and seeks formal Committee approval for City of Edinburgh Council to join the coalition.

Champion Mayors Coalition for Inclusive Growth

1. Recommendations

- 1.1 It is recommended that Committee:
 - 1.1.1 Accepts the invitation to join the Champion Mayors Coalition for Inclusive Growth Cities
 - 1.1.2 Agrees to support the commitments to inclusive growth outlined in the New York, Paris, and Seoul outcome documents, and
 - 1.1.3 Appoints the Head of Strategy and Insight as the point of liaison for the Organisation for Economic Co-operation and Development (OECD) secretariat on this initiative.

2. Background

- 2.1 In March 2016 the Organisation for Economic Co-operation and Development (OECD) launched the Champion Mayors initiative as part of the OECD Inclusive Growth programme, and as a platform for engagement with and among city leaders from around the world. It was launched with the aim of:
 - 2.1.1 Engaging with city leaders worldwide who are at the forefront of efforts advance inclusive growth
 - 2.1.2 Connecting cities to the wealth of OECD data and expertise on inequalities, inclusive growth and well-being
 - 2.1.3 Enabling cities to share good practice, and
 - 2.1.4 Ensuring that local perspectives can help inform broader national and international approaches to inclusive growth.
- 2.2 The coalition brings together around 50 local leaders from across the world, including cities such as Athens, Copenhagen, Geneva, Liverpool, Madrid, New York, Paris, Seoul, and Tokyo, amongst others.
- 2.3 By joining the initiative, city leaders agree to advocate for inclusive growth policies as part of their local agenda and to support the principles of inclusive growth outlined by Champion Mayors to date in their New York, Paris, and Seoul agreements. These agreements set the foundation for the OECD approach to inclusive growth at the city level, for instance:
 - 2.3.1 By signing on to the New York agreement, Champion Mayors agreed to work together to create more inclusive cities through four policy domains: 1) education, 2) labour markets and skills, 3) housing and the urban environment, and 4) infrastructure and public services.

2.3.2 The Paris Action Plan for Inclusive Growth in Cities takes these commitments one step further, recognising that within these policy areas, inequalities and climate change must be addressed in tandem to ensure that growth is both inclusive and sustainable.

2.3.3 The Seoul Implementation Agenda for Inclusive Growth in Cities builds on these commitments to consider how cities can best bridge strategies to address climate change and inclusive growth, and how cities can support small businesses and entrepreneurs in view of a more inclusive local economy.

3. Main report

3.1 The OECD Inclusive Growth Initiative was discussed at the Scottish Cities Alliance meeting, held on the 5 December 2017. As a part of the meeting, Scottish Cities were invited to join the Champion Mayor's initiative. All cities present at the meeting were very supportive of joining and participating in the Initiative. There are no financial costs with signing up to the OECD coalition.

3.2 By joining the Champion Mayors initiative, the City of Edinburgh Council will have the opportunity to interact with local leaders worldwide to share strategies for more inclusive cities, access an interactive web platform of good policies and practices, and help inform international agendas.

3.3 Further benefits include the ability to access OECD data and analytical expertise to assess inclusive growth challenges in Scottish cities, and potential policy interventions.

4. Measures of success

4.1 Measures of success from initiatives related to membership of the coalition will be developed as appropriate.

5. Financial impact

5.1 There are no financial costs associated with joining the OECD Champions Mayor Coalition on inclusive growth.

6. Risk, policy, compliance and governance impact

6.1 All risk, policy and governance matters relating to the Coalition will be managed by the Council's Head of Strategy and Insight, including reports to the Council's Corporate Leadership Team, as appropriate, on such matters.

7. Equalities impact

7.1 The proposal to join this OECD coalition will help achieve better equality and rights outcomes in Edinburgh by leading to Council action to improve social and economic wellbeing outcomes in the City.

8. Sustainability impact

- 8.1 The proposal to join this OECD coalition will help achieve a sustainable Edinburgh by leading to Council action to improve social and economic wellbeing outcomes in the City.

9. Consultation and engagement

- 9.1 Consultation and engagement on initiatives related to membership of the coalition will be carried out as appropriate.

10. Background reading/external references

- 10.1 [OECD Champion Mayors Initiative](#)
- 10.2 [New York Proposal for Inclusive Growth in cities](#)
- 10.3 [Paris Action Plan for Inclusive Growth in cities](#)
- 10.4 [Seoul Implementation Agenda](#)

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